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Instagram Marketing: A Guide To Building Your Brand, Getting As Many Followers As You Want, And Attracting An Engaging Audience



Synopsis

Find your people, get engagement with your brand !Instagram has blown up! It has turned into a huge marketing opportunity for brands around the world. As social media goes, Instagram is hands down the best way to market to your audience. Many people get caught up in user totals and other unimportant statistics but the one stat that Instagram dominates is engagement! People on Instagram want to connect with cool brands! This book is a perfect guide to understand how to interact with your target audience and to build a smart following that is filled with engaging people not just a large number of followers who aren't interested. Things you will learn -- Details into the world of Instagram
How to Find your people (Target Audience)
How to get more followers
How to build your brand on Instagram
Never to forget engagement over volume
Day to Day posting tips

Book Information

File Size: 805 KB

Print Length: 76 pages

Page Numbers Source ISBN: 1521069832

Publication Date: April 13, 2017

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B06ZYNZRT5

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #309,783 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #20

in Kindle Store > Kindle eBooks > Arts & Photography > Photography > Professional #75

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in Kindle Store > Kindle eBooks > Computers & Technology > Tech Culture & Computer

Literacy > Social Media

Customer Reviews

I was expecting much more based on the reviews. This book had a lot of grammatical errors for

starters. 2nd it focused a lot on the "what" and not enough on the "how." This made it difficult for me to totally understand or implement the strategies. It talks about some of the features such as Instagram stories but for someone like me who does not know what that is, I would expect more explanation so that I can understand the benefit as well as how to use create some of the functions such as polls

Instagram is getting more popular every day and it is a perfect tool for taking your business to the next level. I love this book as it covers all aspects of Instagram marketing. It will teach you exactly how to up your Instagram game and get your business well known through Instagram.

My main struggle with Instagram was generating more useful content for my business and to not be stuck with the same type of boring pictures. I've got great day to day posting tips in this book, so I can definitely recommend it!

I was starting an online business and I stumble upon this amazing book. As a business, we need to use Instagram as a marketing tool. This is essential to business growth and this book is a great way to start. Recommended...

So helpful to use as a starter guide to grow your engagement on ig. I i already have gotten 4000 more followers since i read it but more than anything I feel like I know what I'm doing now

Good tips for making a profitable Instagram account. The book is not big but advices are good. I found some interesting ideas, I guess I will try to make one.

This is a great introduction to marketing on Instagram. Definitely covers all the basics of how to grow and build your business using social media. This will be very helpful in growing my page @sleepingdogs even more!

If you want to bring your business in Instagram to a new level - I recommend you to pay attention to this book. The methods of attracting the audience that described in it, are still working. But no one knows what will happen tomorrow. The world of digital is changing rapidly, so grab this book and have time to squeeze out the most opportunities now available!

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